

## BUSINESS BENEFITS CALCULATOR

The U. S. Environmental Protection Agency (EPA) and the U. S. Department of Transportation (DOT) have developed a Web-based calculator that enables an employer who is considering the Commuter Choice Leadership Initiative to estimate the financial, environmental, traffic, and other benefits of joining the program. Based on the information that employers enter into the calculator describing how their companies will meet the National Standard of Excellence for commuter benefits, this fast and easy-to-use tool produces the following estimates:

- ◆ **Parking.** The number of parking spaces saved.
- ◆ **Parking cost savings.** The financial savings from the reduced parking demand (e.g., savings on construction of a new parking facility or enlargement of an existing one).
- ◆ **Employee recruiting and retention.** The estimated savings from reduced employee turnover.
- ◆ **Employer taxes.** The savings employers would realize in reduced payroll taxes if they offer transit passes or vanpool benefits as a way of meeting the National Standard of Excellence.
- ◆ **Employee savings.** The savings on income tax and car-related expenses that employees would realize if they use commuter benefits offered by their employer.
- ◆ **Total financial benefits.** The total financial savings from parking facilities, taxes, and other financial impacts.
- ◆ **Employee productivity.** The estimated improvement in employee productivity.
- ◆ **Traffic.** The reduction in vehicle trips and miles traveled on area roads.
- ◆ **Environmental benefits.** The reduction in air pollution and global warming pollution, providing results that can be expressed in both layperson and scientific terms.
- ◆ **Energy security.** The reduction in demand for gasoline, a decrease that contributes to an improvement in our nation's energy security and energy independence.

**The Business Benefits Calculator is available at [www.commuterchoice.gov](http://www.commuterchoice.gov)**